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# Revised approach to cybercrime and cybersecurity strategies

A [*somewhat*] different perspective



Partnership for Good Governance



- Differentiating cybercrime and cybersecurity
- Recent proliferation of strategies for all things cyber
- Calls for overall regulation and “strategic approach”
- The need to coordinate: do strategies help?
- Statement of intent: very little substance
- Attracting funding: probably a myth (with a grain of truth)
- Whom are these directed to?

- Strategy writing process: reality check
- Threat based: which threats? when? how? what's next?
- Actors involved vs. "stakeholders": another reality check
- Another myth: action plans will solve everything
- Funding rules the day (or the agenda)
- Long-term institutional reforms: political reality check
- Reporting under and after strategies: rarely done



# Cyber Strategies: Content

- Legislation: over-regulate (security) vs. under-deliver (crime)
- Research and analysis: similar “arms race” (threats)
- Institutional capacity building: CERTs and cyber units
- International cooperation: limited regulation
- Awareness and outreach: probably worth it
- Cybercrime strategies: a lesson in stating the obvious / mainstream
- Multi-stakeholder approach: will it work?



# Cyber Strategies: [Possible] ways forward

- Reliance on existing documents and standards
- Employing a truly multi-stakeholder approach to design
- Designing technology neutral documents
- Investing in institutions and guarantee long-term
- Focusing on what works, and discarding the rest
- Maybe discover that there is no need for one
- Adapt



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# Thank you for your attention

**Giorgi Jokhadze**  
*Project Manager*  
*Cybercrime Programme Office*  
*Council of Europe - Conseil de l'Europe*  
*Bucharest, Romania*  
[Giorgi.Jokhadze@coe.int](mailto:Giorgi.Jokhadze@coe.int)